**Arab Spring Protest Campaign Project**

Your group will be spending the next week preparing an effective protest campaign to raise awareness about injustices that need to be addressed in your assigned country. We will spend some time looking at a variety of protest campaigns of the past to try and determine what methods of protest have been most effective. Your campaign must include **visual elements, musical elements, and accurate information** about the situation that exists in your country.

**What to Include:**

1. **Google Slides Intro**

* An introduction that provides background on the country’s **history since its independence,** make sure to include important political figures and resistance groups; audience should be able to clearly understand chronology of events leading up to Arab Spring uprising
* On first slide, include a map of your country;
* somewhere in slide show, be sure to include demographics of the country (religious breakdown, population size, size of the country compared to states in the U.S.), and some economic statistics;
* you must include images on every slide
* on last slide before works cited, include a description of the specific goals of your protest campaign (what exactly do you hope to accomplish?), including your specific intended audience (are you trying to unite people in your country? Reach out to an international audience? Appeal to specific religious sects? Appeal for government reforms? Call upon a government or leader to step down? share power? Respect law? Reform in some way?)
* create a works cited for the slides

1. **VIDEO**

* a concise **history of grievances** which will be illustrated **in your video** (who is to blame for injustices? what degree of injustices exist? what human rights have been violated? Etc.); you will need to incorporate news footage documenting these injustices
  + make sure you include some dates of the pics and vids you embed so viewers understand chronology of events (it’s important for people to know causes and effects)
* an explanation of **protest’s goals** (do you want a leader to resign? a unity government? cessation of human rights violations? increased rights or representation?); your goals should be clear in video but you will also explain the goals during campaign intros prior to screening your video
* **creativity**! (you can create and record a spoken-word piece within your video, a poem, create effective props, or something else you come up with)
* a video created using Windows MovieMaker (free software you can download to your laptop)
* ACCURATE information about the situation that exists in your country today (if your protest is set during a time period prior to present day, you should end your video with an epilogue covering current events)

**Things to consider:**

* Who will your audience be? Will you try to raise awareness among a foreign audience? Will you be promoting a cause to a domestic audience? Are you trying to send a message to the current government?
* Who are you representing? If the opposition is divided in your country, will you choose to represent a single group within the opposition? Will you represent multiple groups? Are you trying to unify a potentially fractious domestic population? How would you pull that off if some of the groups have opposing viewpoints?

**Format requirements:**

* Use Windows Movie Maker to make your video
* Your effective protest video should be 5-10 minutes long, include video clips, music, and pictures
* **Include the entire class in at least one part of your video/campaign**
* Use or at least imply the usage of **at least one of the effective protest methods we looked at in class** (DO NOT SET YOURSELF OR ANY THING OR PERSON ON FIRE!!!!!) Before you do anything, check with me to get approval!

**Roles within groups:** You will need to choose your responsibilities within your groups.

* **All group members** need to read about your country and fully understand what has taken place there
* **Director** will work with creative to come up with a vision for the campaign and take responsibility for overall quality of presentation; Director will also consult with historians to identify the most essential historical events to include; your grade will be partially determined by your effectiveness in making sure each group member is being held accountable for their tasks as well as for the quality of the final product. You will work with anyone in your group who isn’t doing their part and do what you can to motivate them…if that’s not working, you will let me know.
  + You will also be required to write up AND present **2 current events** about your country (articles from within the past month). Focus on how far democracy has or has not advanced in your country since the Arab Spring uprisings of 2011. Make sure you are not doing the same articles as the Historians. Written format for current events is the same as for DRC current event but drop the DIG DEEPER. You should work on these as creative is editing the video.
  + It is ultimately your responsibility to ensure that the video is uploaded to YouTube and made available for me to show to the class at the beginning of the period when the project is due.
* **Historians** will research and prepare the evidence you will use to document the history of governmental wrong-doing which will be shown in your campaign. You can use the answers you came up with for the Arab Spring Protest Campaign Intros sheet as a starting point; you will need to find specific documented historical **evidence including statistics and quotes** from those effected by governmental actions
  + You will also be required to write up AND present **2 current events** about your country(articles from within the past month). Focus on how far democracy has or has not advanced in your country since the Arab Spring uprisings of 2011. Make sure you are not doing the same articles as the Historians. Written format for current events is the same as for DRC current event but drop the DIG DEEPER. You should work on these as creative is editing the video.
* **Creative** will draw up **storyboards** prior to the start of filming to lay out your plan for the video (including where you would like to film around OHS campus) and work with historians to capture images and video clips that link up to the history; show storyboards to me before filming anything. Refer to this link for examples of how to properly prepare a storyboard: <http://www.princeton.edu/scienceaction/filming-essentials/Storyboarding-Video-Production.pdf>;
  + Work with Director to ensure that the video is uploaded to YouTube and made available for me to show to the class at the beginning of the period when the project is due.
* **All group members** need to be featured in the video AND work on video editing to ensure a slick and effective final product
* Be especially mindful when you are finishing up **sound editing**. If you are doing narration, speak loudly and clearly, and make sure background music does not drown out your narration. It would be helpful to have some captioning in your video.
* There will be a collaboration rubric for this project. If you do not do your fair share of the work, expect to be penalized. For example, if you choose to be lazy, and your group members wind up having to do your part, you could lose a significant percentage of credit from the overall group score…so even if your group earns 100%, you may earn far less. There will be no riding the coattails of those who put in the time and effort for this project.

**Camera Techniques:**

[**http://www.youtube.com/watch?v=d1japIhKU9I**](http://www.youtube.com/watch?v=d1japIhKU9I)

**APPS to alter images or vids & create effects:**

PICSART VideoFX Live VideoShow

**Suggested In-Class Work Schedule**

**Mon., 3/20: Choose group responsibilities; creative & director take notes on protest and video techniques during class that you might incorporate into your video**

**Tues., 3/21: All group members work on background & learn about how the uprising unfolded; start going through weblinks on project sheet to compile information; fill in Arab Spring Country Presentations handout to use as reference; identify grievances and who seeks change; historians start Google Slides Intro and share presentation with your group members and Sprintz**

**Wed., 3/22: Continue research; creative should start sketching out storyboard ideas & start to compile vid clips, pics, and text you want to put into your video; make any props you want included in video**

**Thurs., 3/23: Finalize storyboards and show to Sprintz for approval, identify where around OHS you want to film and what you want to film, finish making any props**

**Fri., 3/24: Filming around OHS campus and record any narration/voice-overs, work on video editing and GoogleSlides introduction**

**Tues., 4/4: Work on editing film (possible time to use Green Screen in Learning Commons); work on**

**current events**

**Wed., 4/5: More project work; Director should check work of historians and their intro for accuracy & clarity; make sure video facts are consistent with facts presented in intro**

**Thurs., 4/6: Finalize protest campaign**

**Fri., 4/7: Projects are due at beginning of class (already uploaded to YouTube and checked to ensure they work on Sprintz’s computer)**

**Protest Campaign Links-you can also link directly from these links off of sprintz.weebly.com**

**Yemen**

<https://www.cia.gov/library/publications/the-world-factbook/geos/ym.html> (brief background on history plus demographic info)

<http://www.pbs.org/wgbh/pages/frontline/frontline-fight-for-yemen/> (current event articles plus a recent documentary on Yemen)

<http://topics.nytimes.com/top/news/international/countriesandterritories/yemen/index.html> (news and history)

<http://www.aljazeera.com/topics/country/yemen.html> (news)

<http://english.alarabiya.net/News/middle-east.html> (news site; search it for Yemen news)

<http://www.democracynow.org/topics/yemen> (news)

<http://www.aljazeera.com/indepth/inpictures/2015/10/sanaa-city-broken-glass-shattered-hope-151005114250991.html> (news and images)

**Bahrain**

<https://www.cia.gov/library/publications/the-world-factbook/geos/ba.html> (brief background on history plus demographic info)

<http://www.bbc.com/news/world-middle-east-14540571> (history and news)

<http://topics.nytimes.com/top/news/international/countriesandterritories/bahrain/index.html> (news and history)

<http://www.aljazeera.com/topics/country/bahrain.html> (news)

<http://www.democracynow.org/topics/bahrain>

<http://www.bbc.com/news/world-middle-east-14541322> (brief events timeline)

**Egypt: (your focus will be the state of Egypt now, not in 2011 before Mubarak was removed from power)**

<https://www.cia.gov/library/publications/the-world-factbook/geos/eg.html> (brief background on history plus demographic info)

<http://topics.nytimes.com/top/news/international/countriesandterritories/egypt/index.html> (news and history)

<http://www.aljazeera.com/topics/country/egypt.html> (news)

<http://english.alarabiya.net/News/middle-east.html> (search Egypt for news)

<http://www.democracynow.org/topics/egypt> (history and news)

<http://www.buildingpeace.org/think-global-conflict/mapping-conflict/egypt>

**GROUPS:**

**Egypt:**

**Yemen:**

**Bahrain:**